

Madeleine Wright

INTERACTION DESIGNER

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At a glance

Interaction designer with over 9 years experience working predominantly within eCommerce and b2b sectors, designing, developing and implementing user interfaces.

Experience in working across multidisciplinary teams using agile methodologies and collaborating with teams of designers and engineers, as well as liaising with product owners and business analysts.

Currently looking for a bigger challenge and the chance to work on some new and exciting projects within the digital creative sector.

Key Technical Skills

Hand code CSS3/HTML5	UX/UI	jQuery	xslt
Adobe Creative Suite	Agile	Silverback	Versions
Foundation Framework	Axure	Visual Studio	Squiz/Matrix
Mailchimp/Dotmailer	Espresso		

Employment

The Collinson Group, London June 2012 - present	INTERACTION DESIGNER <ul style="list-style-type: none">• Designing new functionality for websites, web applications and mobile apps• Defining user journeys and user flows• Generating concepts• Producing wireframes• Creating hi and low fidelity prototypes using Foundation and Axure• Responsive design• Seeing projects through from idea, to prototype, to design and implementation• Working in a agile teams across multiple projects• Closely collaborating with teams of designers and engineers, as well as product owners and business analysts
Shelter, London June 2011 - June 2012	WEB DEVELOPER <ul style="list-style-type: none">• Designing new features and websites to support ongoing site maintenance and campaigns• Coding websites in HTML5/CSS• Testing new functionality and websites• Creating e-mail campaigns• Maintaining websites across all titles; updating copy, quick design fixes• Working closely with copywriters and campaigns team

Employment (continued)

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| Dynamis, London
Nov 2006 - present | WEB DESIGNER <ul style="list-style-type: none">• Designing and testing new functionality and websites• Prototyping new functionality and websites in Axure• Seeing projects through from idea, to prototype, to design to implementation and testing• Maintaining websites across all titles; updating copy, quick design fixes• Working closely with coders and communications |
| Blue Water Media,
Washington DC
Sept 2005 - Sept 2006 | WEB DESIGNER <ul style="list-style-type: none">• Designing and implementing new websites• Testing new websites• Maintaining websites across entire client base; design fixes, banner creation and buttons• Creating HTML e-mail templates• Liaising with clients and scheduling in work |

Education

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|------------------------------------|---|
| Higher Education
2002 - 2005 | BSc Computer Science with Artificial Intelligence (2:1)
Sussex University, Sussex |
| Secondary Education
2000 - 2002 | A-Level Maths, Computing, Economics
Peter Symonds Collage, Winchester, Hampshire |
| 1995 - 2000 | 11 GCSEs including 5 A's, Maths and English
The Gregg School, Southampton, Hampshire |

Training

- Interaction Design: 3 day course – Norman Nielson Group
- The Human Mind and Usability – Norman Nielson Group
- Information Architecture Training – Web Credible
- Analytics and SEO strategy – Coast Digital
- In Depth CSS XHTML Techniques – Eric Meyer, Carson Workshops

About me

I'm a techno geek cake baking hybrid. In other words, I like keeping up to date on all things digi, but I like doing it whilst eating cake. Cooking up a storm in the kitchen and in cyberspace. When not doing either of those you'll find me camping, dancing or just having a little sit down in the park (all that camping, dancing and cake eating is pretty tiring after all!). I've also been known to bring to odd bit of baking into the office, to the delight of my colleagues.

References

Available on request.