

Madeleine Wright

UX DESIGNER

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At a glance

I'm a UX designer with over 9 years experience working within different sectors of digital including eCommerce, b2b, charity, financial services, transport and media.

I love turning complex problems into simple to use, fun and engaging experiences for users by always having them at the heart of everything I do.

Currently looking for a bigger challenge and the chance to work on some new and exciting projects within the digital creative sector.

Key Technical Skills

Wireframing	Interactive prototypes	User journeys	UX/UI
Collaborative working	Adobe Creative Suite	jQuery	HTML5/CSS3
Agile	Axure	Responsive frameworks	

Employment

ORM London, London January 2015 - present	UX DESIGNER Working for a digital design agency with a focus on financial services, transport and media industries. Clients include Thinkbox, RBS, GWR (Great Western Railway), Aviva Investors, and National Rail Enquiries. <ul style="list-style-type: none">• Interpreting customer needs into effective and thoughtful design solutions• Defining and communicating the UX using appropriate tools including: sketches, workflows, wireframes, prototypes and detailed annotated wireframes• Collaborating with product management, visual designers, editors and engineers• Creating user-centered designs by considering site analytics, customer feedback, and research findings• Designing solutions that meet measurable business objective• Conducting concept testing and facilitating usability testing• Facilitating IA workshops with clients
The Collinson Group, London June 2012 - January 2015	INTERACTION DESIGNER Working within the marketing and advertising sector where my responsibilities included: <ul style="list-style-type: none">• Generating responsive designs for websites and web and mobile apps and• Defining, and communicating the UX using appropriate tools including: sketches, workflows, wireframes, prototypes and annotated wireframes• Seeing projects through their lifecycle, including: prototype, design and implementation• Working in agile teams across multiple projects• Closely collaborating with teams of designers and engineers, as well as product owners and business analysts

Employment (continued)

Shelter, London June 2011 - June 2012	WEB DEVELOPER Working within the charity sector where my responsibilities included maintaining existing web titles and creating email campaigns, designing and testing new features and functionality and building new campaign websites.
Dynamis, London Nov 2006 - June 2011	WEB DESIGNER Working within the classified marketplace where my responsibilities were maintaining existing web titles, as well as designing, implementing and testing new features, pages and functionality.
Blue Water Media, Washington DC Sept 2005 - Sept 2006	JUNIOR WEB DESIGNER Working for a digital design agency where my main responsibilities were fulfilling client maintenance requests and creating new design concepts.

Education

Higher Education 2002 - 2005	BSc Computer Science with Artificial Intelligence (2:1) Sussex University, Sussex
Secondary Education 2000 - 2002	A-Level Maths, Computing, Economics Peter Symonds Collage, Winchester, Hampshire
1995 - 2000	11 GCSEs including 5 A's, Maths and English The Gregg School, Southampton, Hampshire

Training

- Scaling User Interfaces – Norman Nielson Group
- Interaction Design: 3 day course – Norman Nielson Group
- The Human Mind and Usability – Norman Nielson Group
- Information Architecture Training – Web Credible
- Analytics and SEO strategy – Coast Digital
- In Depth CSS XHTML Techniques – Eric Meyer, Carson Workshops

About me

I'm a techno geek cake baking hybrid. In other words, I like keeping up to date on all things digi, but I like doing it whilst eating cake. Cooking up a storm in the kitchen and in cyberspace. When not doing either of those you'll find me camping, dancing or just having a little sit down in the park (all that camping, dancing and cake eating is pretty tiring after all!). I've also been known to bring to odd bit of baking into the office, to the delight of my colleagues.

References

Available on request.